



10 STEPS TO BUILD A FINANCIALLY SUCCESSFUL BUSINESS



PART 1

Confront your financial reality

- Build up your cash balance to 1 month of your operating expenses
- Put aside enough cash to pay your income taxes and GST
- Assess your profitability and cash flow weaknesses and then fix them
- Create a realistic and strong financial forecast for the next 6 to 18 months

PART 2

Create a financial safety net

- Pay your bank line down to zero - even if it is only temporary
- Begin the process of reducing your personal guarantees
- Build up your cash balance to 3 months of your operating expenses

PART 3

Grow and enjoy financial success

- Use existing cash flow for capital expenditures and growth capital
- Pay down your remaining debt on an accelerated schedule
- Reward the owners of the business with cash

We believe that accounting and bookkeeping should be as automated and seamless as possible. We can give you more time to focus on business and play.

GET STARTED